

OPPL	TOTAL CIRCULATION			CHANGE %			PATRON	IN-HOUSE	
MONTH	2017	2016		CHANGE %		ATTENDANCE	CHECKINS		
JAN	55,430	54,093		2.47%		36,949	2,499		
FEB	51,565	53,774		-4.11%		36,864	3,541		
MAR	57,523	56,732		1.39%		41,617	3,994		
APR	51,077	54,414		-6.13%		32,758	3,338		
MAY	49,659	50,509		-1.68%		31,859 *	3,084		
JUN	61,176	61,657		-0.78%		32,107 **	1,338		
JUL	59,637	60,036		-0.66%		33,762	856		
AUG	54,358	54,730		-0.68%		35,295	1,647		
SEPT	50,667	51,097		-0.84%		32,892	3,212		
OCT	53,717	53,026		1.30%		36,533	3,550		
NOV									
DEC									
TOTAL	544,809	550,068		-0.96%		350,636	27,059		
Hoopla Checkouts:		591						*May count unavailable. Used last year's number.	
Overdrive Registrations:		42						**First week of June unavailable.	
Overdrive Checkouts:		3,544						Used an average of the rest of the month.	
Zinio Checkouts:		347							
Polaris Patron Sessions:		13,694							