

OPPL	TOTAL CIRCULATION		2018											
MONTH	2018	2017	Circulation Change %	Patron attendance 2018	Patron attendance 2017	Patron attendance Change	In-House Checkins 2018	In-House Checkins 2017	In-House Checkins Change %	Polaris Search Sessions 2018	Polaris Search Sessions 2017	Polaris Search Change %	Overdrive Registration 2018	Overdrive Registration 2017
Jan	55,988	55,430	1.01%	35,020	36,949	-5.22%	3,544	2,499	41.82%	15,803	16,302	-3.06%	59	52
Feb	50,683	51,565	-1.71%	36,111	36,864	-2.04%	3,395	3,541	-4.12%	14,115	15,753	-10.40%	51	49
March	57,407	57,523	-0.20%	42,485	41,617	2.09%	3,739	3,994	-6.38%	15,640	17,813	-12.20%	49	54
April	54,404	51,077	6.51%	39,007	32,758	19.08%	3,411	3,338	2.19%	15,234	14,737	3.37%	60	52
May	49,701	49,659	0.08%	36,101	31,859	13.31%	3,075	3,084	-0.29%	14,510	15,479	-6.26%	51	36
June	63,248	61,176	3.39%	38,793	32,107	20.82%	4,002	1,338	199.10%	15,223	15,445	-1.44%	71	57
July	62,697	59,637	5.13%	40,033	33,762	18.57%	4,110	856	380.14%	16,153	15,644	3.25%	92	61
Aug	57,759	54,358	6.26%	36,214	35,295	2.60%	3,632	1,647	120.52%	15,329	14,656	4.59%	54	57
Sept *	52,657	50,667	3.93%	32,301	32,892	-1.80%	2,635	3,212	-17.96%	14,081	15,705	-10.34%	53	44
Oct	0	53,717			36,533			3,550		0	13,694		0	42
Nov	0	50,789			35,118			3,606		0	14,848		0	55
Dec	0	45050			31349			2750		0	12977		0	51
TOTAL	504,544	640,648		336,065	417,103		31,543	33,415		136,088	183,053		540	610

* Beginning Sept 2018, Polaris Online books are subtracted from total

OPPL	2018 OTHER CIRCULATION										
MONTH	Hoopla 2018	Hoopla 2017	Hoopla change %	Overdrive 2018	Overdrive 2017	OverDrive change %	RB Digital (Zinio) 2018	RB Digital (Zinio) 2017	RB Digital change %	Museum passes 2018	Museum passes 2017
JAN	1,134	473	139.75%	3,821	2,775	37.69%	377	575	-34.43%	6	9
FEB	1,244	474	162.45%	3,559	2,637	34.96%	302	328	-7.93%	4	14
MAR	1,317	556	136.87%	3,761	2,924	28.63%	295	349	-15.47%	13	14
APR	1,183	530	123.21%	3,798	2,981	27.41%	293	316	-7.28%	13	22
MAY	1,069	616	73.54%	3,644	2,991	21.83%	287	287	0.00%	21	23
JUN	1,032	576	79.17%	3,751	2,991	25.41%	304	372	-18.28%	29	25
JUL	1,162	560	107.50%	4,078	3,365	21.19%	273	269	1.49%	29	26
AUG	1,203	573	109.95%	4,103	3,335	23.03%	346	316	9.49%	37	30
SEPT	1,145	541	111.65%	3,754	3,301	13.72%	362	389	-6.94%	19	19
OCT	0	591		0	3,544		0	347		0	24
NOV	0	672		0	3,183		0	225		0	17
DEC	0	658		0	3,138		0	302		0	16
TOTAL	10,489	6,820		34,269	37,165		2,839	4,075		171	239